

# InstaKey Makes Key Management Simple

**T**oday, many retailers are challenged by increasing shrink loss, employee turnover, and locksmith service expenditures. InstaKey® is a proven leader in collecting and maintaining key management information for multi-site operations.

The InstaKey program is designed to save retailers time, money, and improve their security program's first line of defense. This system reduces operating expenses associated with locksmith services when a key is lost or stolen, eliminates the need to rekey when keys are returned, improves key holder responsibility, and minimizes overall key management program costs.

## Eliminates Locksmith Rekey Call Outs or Management of Core Swaps

InstaKey has developed lock hardware that enables immediate rekeying of locks on-site by store management. InstaKey's unique system utilizes cylinders that are reconfigurable by simply inserting a special "step change" key and turning it. The "step change" key effectively deactivates old keys and reconfigures the cylinder to fit new keys. Management controls access to the rekeying kit, which includes the next set of keys.

There are several key benefits of the InstaKey system.

- **Each cylinder can be rekeyed up to nine to twelve times without removing cores or lock hardware.** The number of times a cylinder can be reconfigured varies based on the use of master and sub-master keying systems.
- **Patent-restricted serialized keys can't be duplicated without authorization.** InstaKey provides documented policies and procedures that improve key holder responsibility of their keys. If you get the keys back, there is no need to rekey.
- **InstaKey's customers own their key management data.** Clients own their database and can switch service providers if they choose.

## Exception and Audit Reporting Keeps Locations Compliant

InstaKey provides each client with different types of audit solutions and reporting to account for all keys issued. The InstaKey database provides rekeying exception reporting and key compliancy reports that can be managed by the customer's operations, facilities, or loss prevention departments, or by InstaKey representatives. InstaKey also provides custom reporting to simplify each retailer's program needs.

## Easy-to-use On-line Software

InstaKey has also incorporated an easy-to-use software program that enables customers to manage their own data in an on-line decentralized format.

By linking individually serialized keys to people and locations, management can account for each key cut, to whom it is issued, and for which location. This capability can be decentralized between corporate departments or regional staff as management specifies, providing powerful, controlled access.

## Provides a Rapid Return on Investment

InstaKey also produces a rapid return on investment by integrating proven key control management practices and personnel training procedures.

- **ROI within the first year of implementation for most clients.** On average, the InstaKey program pays for itself between the second and third time you rekey (or do not rekey if the keys are returned).



**"Our annual keying costs after converting our 8,000 locations to the InstaKey system compared to what we had been averaging before the conversion resulted in an annual savings in excess of \$1 million. Did this system pay for it self? You bet. And, we improved our store security in the process."**

— Jerry Snider  
Director of Asset Protection, Dollar General

- **Proven to save money, time, and resources.** The InstaKey program reduces the amount of administration involved in running a traditional or core swap program. Corporate loss prevention and store management simply oversee the program, which allows them to focus on implementing shrink-related programs and decreasing employee and external theft. The lock program budget can then be reallocated to defined areas of need.

For more information visit [www.instakey.com](http://www.instakey.com), or contact Cita Doyle, Director of Sales and Marketing, InstaKey Security Systems, at 303-761-9999 x125. ■